

Please complete in PRINTED LETTERS and return to Ortra Ltd:
Tel: 972-3-6384444 | Fax: 972-3-6384455 | Email: imtm@ortra.com

Exhibitor Details

Name of Exhibitor:

Contact Person:

Title:

Address:

City:

Zip Code:

Country:

Phone:

Fax:

E-Mail:

Website:

Reservation Details (please mark V on the left column next to the items requested). Thank you

Exhibition

*Constructed booth no.	Sqm.	Total cost	NIS
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Constructed booth cost: 2,260 NIS per each 1 sqm and up to 12 sqm.
Over 12 sqm, per each additional 1 sqm, only 1,960 NIS

Please write the exhibitor name, as you wish for it to appear on the booth signage:

*Open space no.	Sqm.	Total cost	NIS
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Premium Exhibition space cost: 1,700 NIS per each 1 sqm and up to 40 sqm.
Over 40 sqm, per each additional 1 sqm, only 1,450 NIS

Exhibition space cost: 1,600 NIS per each 1 sqm and up to 40 sqm.
Over 40 sqm, per each additional 1 sqm, only 1,350 NIS

*Outdoor space no.	Sqm.	Total cost	NIS
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In any case of cancellation, including due to weather, full payment will be charged.
The cost of the outdoor space will be priced by the organizers according to the space size ordered. Final location will be set closer to the fair.

Sponsorship

Country Diamond Sponsorship / Business Lounge (inc. 40 sqm. exhibition space)	200,000 NIS
Country Platinum Sponsorship / Ambassadors' Breakfast (inc. 30 sqm. exhibition space)	175,000 NIS
Country Gold Sponsorship / IMTM Café (inc. 25 sqm. exhibition space)	120,000 NIS
Country Silver Sponsorship / Name Tag Lanyards (inc. 18 sqm. exhibition space)	100,000 NIS
Country Silver Sponsorship / Tate Bags (inc. 18 sqm. exhibition space)	120,000 NIS

"Welcome to the IMTM Exhibition" signage (in addition to the exhibition cost)	20,000 NIS
Sponsor's Signage on 1 column at the registration area (in addition to the exhibition cost) – per each column	8,000 NIS
Professional Presentation (in addition to the exhibition cost)	3,500 NIS

Advertising

Quantity of billboards		Total cost	
Billboards in the Tel Aviv area – 12 sqm. per sign – 3,000 – 15,000 Euro (depends on the amount of signs)			
Size of advertisement	Full page / Half page	Total cost	
Advertisement in the IMTM catalogue distributed to all visitors (full page 850 Euro / half page 580 Euro)			

Utilities and Cleaning

Description	Quantity requested	
**Drain		NIS
**Water		NIS
**Air Pressure (up to 500 liter per minute)		NIS
**Air pressure (up to 1,000 liter per minute)		NIS
***Exhibition cleaning services (during fair's open hours)		NIS

Anchoring, Hanging and Lighting

Focused Lighting	Exhibition space up to 8 sqm = 2,000 NIS	NIS
	Exhibition space up to 10 sqm = 2,500 NIS	NIS
	Exhibition space up to 16 sqm = 3,000 NIS	NIS
	Exhibition space up to 30 sqm = 6,000 NIS	NIS
	Exhibition space up to 40 sqm = 7,500 NIS	NIS
	Exhibition space over 40 sqm = will be priced according to the specific needs	NIS
Anchoring / Hanging	Will be priced according to the technical specifications	NIS
Total Reservation Amount		NIS

* Booth / space no. might be changed once all exhibitors will be allocated. Please note changing the number will not be a change in the location chosen. The number will be used in the fair's floor plan and will help the visitors to find you while visiting the fair. Please contact the fair's secretariat in order to receive the final number, before posting the number in various publications.

** Costs may change as from January 2018

*** Costs will be determined soon

Name of Invoice as in the Exhibitor details above, if different please send by email separately.

Invoice to be issued in (Currency options are NIS / US\$ / Euro): _____

We are hereby confirm we have read all terms and conditions specified above, agree and obligated to follow them all –

Last Name:		First Name:	
Signature & Stamp:		Date:	

We invite you to book and reserve your participation and location

For more information, please visit IMTM 2018 website at www.imtm-telaviv.com.

We will be happy to be at your service for further information and assistance.

Sincerely,

Limor Urfaly
Technical & On-Site Manager

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